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BLUE MOUNTAIN RESORT: READY, SET, GO FOR SKIING, SNOWBOARDING AND SNOW TUBING DURING THE 2021/2022 SEASON

Snow Sports Officially Open on Friday, Dec 3 with New Enhancements

PALMERTON, Penn. – <u>Blue Mountain Resort</u>, located in the foothills of Pennsylvania's Pocono Mountains, announces its official opening for snow sports on Friday, December 3rd for enthusiasts of all ages from beginners to expert skiers, snowboarders and snow tubers.

Blue Mountain Resort is home to one of the largest snowmaking systems in the country, allowing its crews to work most efficiently with the warmer East Coast weather. Snowmaking consists of three main components: water, air and electricity, and Blue Mountain can pump out 14,000 gallons of water per minute onto the slopes and convert it into snow. This season the resort has added three new 350hp/1,000gpm pumps increasing snowmaking water pumping capacity, increasing mountaintop water pressure to utilize the latest in low energy/high-capacity snowmaking technology and installing two additional new cooling towers to maximize the snowmaking window. The result: more of the 40 trails with 16 lifts should be able to open sooner this season.

Seven of the 40 trails are expected to open on December 3rd, including: Easy Out, Vista, Midway, Burma, Come Around Park, Lower Main Street and School Hill.

What's new for the 2021/2022 season?

- Snow Tubing Park expanding from 24 to 46 lanes making it the largest snow and fastest tubing park in the country
- o Fully automated snowmaking and LED lighting on the mountain's 40th trail allowing for excellent night skiing until 9 p.m.
- New fun and inviting food trucks added to grab-and-go dining choices, including Tipsy Taco, Hoppy Trails and Souper Cheesy

Where: Blue Mountain Resort

1660 Blue Mountain Drive Palmerton, PA 18971 (610) 826-7700

https://www.skibluemt.com/

About Blue Mountain Resort

Blue Mountain Resort is a year-round resort located along the Kittatinny Ridge in the Pocono Mountain region and sits within Little Gap Valley in Pennsylvania. Originally opened in 1977 as Little Gap Ski Area, it was renamed Blue Mountain Resort in 1989. With the biggest vertical

drop of any ski resort in Pennsylvania, it features 40 ski trails, 16 lifts, 27 mountain biking trails, a ropes course, rock climbing wall and more. The property offers camping and glamping sites and dining at Slopeside Pub & Grill along with spaces for indoor and outdoor weddings, groups and corporate retreats. More information is available at www.skibluemt.com. Social media: Facebook, Instagram, YouTube, Twitter.

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