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# BLUE MOUNTAIN RESORT: READY FOR SNOW SEASON ADVENTURERS

## Some of the Best Skiing, Snowboarding and Snow Tubing in Pennsylvania and Beyond with Ongoing Snow Sports Enhancements and Fan Amenities

PALMERTON, Penn. – <u>Blue Mountain Resort</u>, home to Pennsylvania's highest vertical at 1,082 feet, the most varied terrain and some of the longest runs in the state, announces multiple enhancements including lighting and snowmaking on its newest seven-acre trail, upgraded snowmaking capabilities, an additional 22 snow tubing lanes – making it the largest in the country! – tempting new food truck options and more in preparation of the upcoming 2021-2022 winter season.

"We are thrilled with our new offerings in time for this year's winter season, and we're especially excited to offer nighttime skiing on all trails and the expansion of our snow tubing park," said Barbara Green, president of Blue Mountain Resort. "We are very proud of our team for working so hard to make this upcoming season the best yet."

### The Ski Scoop for Winter 2021-2022

Just 76 miles from Philadelphia and 103 from New York City, Blue Mountain Resort is known for having some of the best skiing and snowboarding terrain in Pennsylvania, along with the state's highest vertical. And with its recent significant investments in snowmaking with 100% capability – Blue Mountain Resort has one of the largest snowmaking systems on the East Coast. The 40<sup>th</sup> trail, which opened last season after the resort received 32" of natural snow, has acquired new snowmaking guns and LED lighting to make night skiing available. The seven-acre trail will be named very soon and is accessible by the Comet Quad Chairlift that connects into the mountain's Paradise trail. Across 171 skiable acres, Blue Mountain has some of the longest trails in the state – 40 – including 14 beginner, six intermediate, 11 expert, four expert only and five terrain parks. There are 16 lifts to accommodate skiers to ensure speedy transportation up and down the trails. Fully lit night skiing trails are open until 9 p.m., and skiing hours on weekdays start at 9 a.m. and at 8 a.m. on Saturday, Sunday and specified winter holidays. *Lift tickets must be purchased online and are sold for four-hour or eight-hour sessions. Discount ski passes are available for children under five, seniors over 70 and for military/first responders.* 

### **Snow Tubing Adventures**

Blue Mountain Snow Tubing Park is home to the longest and fastest lanes in Pennsylvania. The resort has expanded its snow tubing park from 24 to 46 lanes, making it the largest snow tubing park in the country. Each lane is over 1,000 feet long, and a third carpet lift for tubing fun is being added. The park is serviced by three lifts, and tubers can choose between a single or double tubes to enjoy the sport with a friend, maybe for some friendly competition.

Snow tubing hours are Thursday from 5 to 9 p.m. and Friday, Saturday, Sunday and holidays from 9 a.m. to 9 p.m. Snow tubing sessions are three hours long, and tickets are required to reserve each session. Session pricing starts at \$20 per session.

## Beginner Ski and Snowboard Lessons for Family and Friends at the Learning Center

Blue Mountain Resort created an award-winning Learning Center and developed Family & Friends Beginner Lessons to keep groups of skiers and snowboarders together regardless of age or ability. The Beginner Lessons are geared to snow enthusiasts who are three years and older with at least one person in the lesson group being 13-plus to accompany the younger children. This lesson is for first timers and beginners who choose either a ski or snowboard lesson and the beginner lift ticket is included, which allows participants to practice on the valley carpets and use the Valley Triple and Vista chairlifts. Ski or snowboard equipment rental is also included with the lesson. The lesson length is at least one hour on the snow.

Lessons are purchased online, and space is limited. Purchase in advance is highly recommended and is discounted at \$179 for first person pricing and \$129 for each additional person.

### **Dining to Satisfy Hearty Appetites**

On-mountain dining at **Slopeside Pub & Grill** with postcard perfect and instagramable mountain views offers indoor and outdoor dining with warm comforting fires and a delicious menu of appetizers, soups, salads, burgers, handcrafted sandwiches and chef specialties like the Groomer Burger, Steak Du Jour and Smoked St. Louis Ribs, along with desserts, thirst-quenching beverages and a children's menu. It's open daily for lunch and dinner. Every Thursday, Friday and Sunday there is live music at the outside **Slopeside Bar**. At the **Waffle Cabin**, located just outside the Valley Lodge, warm sugar waffles and hot chocolate Belgian-style are just the ticket for snow fans on the run who can relax for a break and sit outdoors to enjoy the views. This year the resort has also added some fun eats food trucks such as **Tipsy Taco**, **Hoppy Trails** and **Souper Cheesy** to please on-the-go hungry skiers, snow tubers and snowboarders of all ages. Other options include the **Last Run Lounge**, **Trails End Bar** and **Café options** at the Summit and Valley Lodge.

### **Staff Achievements**

A commendable safety conscious achievement that Blue Mountain has accomplished is that over 65% of fulltime staff is trained in first aid and CPR – a reassuring fact for snow sports lovers.

### About Blue Mountain Resort

Blue Mountain Resort is a year-round resort located along the Kittatinny Ridge in the Pocono Mountain region adjacent to the Appalachian Trail near Palmerton, Pennsylvania. Originally opened in 1977 as Little Gap Ski Area, it was renamed Blue Mountain Resort in 1989. With the highest vertical drop of any ski resort in Pennsylvania, it features 40 ski trails, 16 lifts, 27 mountain biking trails, a ropes course, rock climbing wall and more. The property offers camping and glamping sites and dining at Slopeside Pub & Grill along with spaces for indoor and outdoor weddings, groups and corporate retreats. More information is available at <u>www.skibluemt.com</u>. Social media: <u>Facebook</u>, <u>Instagram</u>, <u>YouTube</u>, <u>Twitter</u>.