



Blue Mountain Resort
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FOR IMMEDIATE RELEASE

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Blue Mountain Resort Opens Outdoor Summer Adventures This Saturday!

Introducing new and expanded outdoor activities for all ages

Palmerton, Pennsylvania (24 May 2018) – You can now experience the greener and warmer side of Blue Mountain Resort! With longer days & temperatures settling near perfection, the Resort will open for the green season this Saturday, May 26th. Discover a variety of outdoor mountain adventures, including a high ropes course, laser tag, downhill mountain biking, disc golf, scenic lift rides, action archery, and, new for this year – On Mountain Training and camping!

Adventure is in the air! In addition to the regular summer activities like the Summit Aerial Park high ropes course, outdoor laser tag, action archery, and Adventure Camp for kids ages 8-15, there are some new activities being introduced this summer, including:

- **On Mountain Training:** This outdoor conditioning and physical fitness program will take guests' training to another level. Regardless of fitness level, guests will be challenged and will get results they want, whether they want to lose weight, get in better shape, or train for an upcoming race. Tailored programs and specialty classes are available 7 days a week at 8am and 6pm.
 - Individual classes and packages are available:
 - Drop-in Class: \$13
 - 4 week package: \$69
 - 8 week package: \$99
 - 16 week package: \$159
 - Classes offered include:
 - Group trail runs
 - Obstacle Course Training
 - Yoga with a View
 - Specialty classes such as paddleboard yoga, tai chi, cross fit, rock climbing, and CrossFit
- **Camping:** Guests who are tired of the beach and looking to do something different this summer are invited to camp under the stars at Blue Mountain Resort! Camping is available for all ages on designated weekends throughout the summer.
 - Cost:
 - Basic Camping: \$35 site fee
 - Adventure Camping: \$35 site fee + \$99/person for activities package
 - Activities include:
 - Fishing, hiking, Summit Aerial Park, Laser Tag, Yoga, Action Archery, scenic lift rides, biking, skate park, disc golf, and more!

Additional information regarding all summer activities at Blue Mountain Resort can be found online at www.skibluemt.com. Want your group to get adventurous? The Resort offers exciting packages for team building, corporate picnics, parties and more! Call Guest Services to schedule your outing at 610-826-7700.

Any media interested in trying the Resort's summer adventure activities at the Resort are invited to contact Melissa Yingling, Marketing Specialist, by email at myingling@skibluemt.com or by phone at 484-523-3864.