



**Blue Mountain Resort**  
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**FOR IMMEDIATE RELEASE**

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**Blue Mountain Resort Announces 2<sup>nd</sup> Annual Bark Bash Festival**

Partnering with the Animal Food Bank of the Lehigh Valley and local animal rescues for a day of fun!

**Palmerton, Pennsylvania (30 April 2018)** – Blue Mountain Resort is celebrating the start of their green season with their 2<sup>nd</sup> annual Bark Bash Festival on Saturday, May 5<sup>th</sup> from 12pm – 5pm. A free festival for all ages, guests are invited to bring their furry best friends for a day of playing outside, listening to live music, enjoying delicious food, and having lots of fun.

For the 2<sup>nd</sup> year, the Resort is partnering with local animal rescues along with the Animal Food Bank of the Lehigh Valley to help find forever homes for animals in need while also supporting a great cause. Guests are welcome to bring their furry friends for a fun-filled day outside. But if guests are looking to adopt a pet, there will be 8 local rescues onsite to talk with, most bringing pets that are looking for their forever home. While most adoptions do not happen onsite, guests will be able to mingle with adoptable pets and start the application process.

In addition to hosting local rescues, the Resort will also be accepting donations for the Animal Food Bank of the Lehigh Valley. Currently, the Food Bank is looking for food for dogs, cats, and a variety of other animals, with an emphasis on dry cat food. Any guest who brings food for donation will be entered to win a \$100 Blue Mountain Gift Card. Last year, the Resort donated over \$500 worth of animal food as a result of the festival.

With free admission and parking, Bark Bash will kick off the green season at the Resort. The festival is open to all ages and will also feature live music by Graystone All-Stars and Leighann & Company. Some other activities that will be available include a K-9 Cop demonstration, an animal first aid demonstration, and live training demonstrations and a play area hosted by A Furry Tail Come True. There will also be local crafters and vendors onsite selling pet-related products and treats.

New for this year, the Resort will be offering Goat Yoga at the festival, hosted by Jim Thorpe Yoga Studio. Guests are invited to take a mini yoga class while enjoying the company of baby goats, provided by Moon View Farm. Sessions are \$5 and are 30 minutes long.

More information about Bark Bash as well as the other upcoming festivals and outdoor activities can be found at the Resort's website, [www.skiblue.com](http://www.skiblue.com).

Any media interested in attending Bark Bash on Saturday, May 5<sup>th</sup> should contact Melissa Yingling, Marketing Specialist. Pictures are available for any stories being published and interviews are available leading up to and at the festival.

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