



Blue Mountain Resort
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FOR IMMEDIATE RELEASE

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Blue Mountain Resort Caters to Wine & Food Enthusiasts

A premier wine, food and live music festival on June 2 & 3

Palmerton, Pennsylvania (29 May 2018) – Spend the weekend pairing wine and food with a breathtaking view at Blue Mountain Resort’s Wine Me Up! Festival. This must-attend event of the summer will showcase wine from the best vineyards in Pennsylvania on Saturday, June 2 and Sunday, June 3 from 12pm-5pm, rain or shine. Wine samples will be paired with nine different tapas prepared by Blue Mountain Resort culinary chefs and served in the beautiful Summit Lodge courtyard and surrounding areas. Guests will sip, eat and indulge in live entertainment and unique craft vendors while taking in a spectacular view of the Pocono Mountains. Winemakers will be in attendance to share knowledge about their products and provide samples to tantalize the taste buds. Guests can also buy their favorite wines directly from the vineyards at the festival.

A variety of tickets are available to attend the weekend-long event:

- All-Inclusive Festival Ticket
 - Includes commemorative wine glass, unlimited wine sampling, and a food passport.
 - Saturday: \$45 in advance, \$50 at the door
 - Sunday: \$40 in advance, \$45 at the door
- Food Passport Ticket
 - Entrance into event, a food passport, and 2 non-alcoholic drinks
 - Saturday and Sunday: \$25
- Entrance Ticket
 - Entrance into event and 2 non-alcoholic drinks
 - Saturday & Sunday: \$10

This year’s festival is brought to you by RCN and ABS Specialty Graphics. Live entertainment will be provided by Triple Rail Turn on Saturday and TheGoodmanFiske Band on Sunday from 12pm – 5pm both days. All other Resort outdoor activities will be available during the festival.

Blue Mountain Resort’s Wine Me Up! Festival promises the perfect combination of mountain air, delicious wine, decadent food, and breathtaking views. Guests are encouraged to purchase tickets prior to the festival. Tickets can be purchased online at www.skiblue.com or by calling 610-826-7700.

Media passes are available for the event. All media interested in covering the Wine Me Up! Festival should contact Melissa Yingling, Marketing Specialist, by email at myingling@skiblue.com or by phone at 484-523-3864.

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