

## FOR IMMEDIATE RELEASE

**CONTACT:**  
**Tricia Matsko      610-826-7700 Ext: 1248**  
**Cell: 484-633-6510**  
**marketing@skibluemt.com**

### **Dust off your lederhosen or dirndl & celebrate Bavarian style at Carbon County's Oktoberfest at Blue Mountain Resort**

**Palmerton, Pennsylvania (1 September 2018)** – For the 2<sup>nd</sup> year, Blue Mountain Resort has joined forces with the Carbon Chamber & Economic Development Corporation to provide guests with a unique Oktoberfest experience on Saturday, September 29<sup>th</sup> and Sunday, September 30<sup>th</sup>. The event runs from 11pm – 5pm both days and each day will take place in the tubing sprung located in the Valley at the Resort.

This year, all proceeds of the festival will benefit the revitalization of Carbon County through the Carbon County Chamber of Commerce & Economic Development group. While the festival is free and open to anyone of all ages, there will be several activities available for purchase, including:

- \$10 Scenic Lift Rides – take in the spectacular views of fall foliage in the Pocono Mountains riding the lifts at the Resort. Guests can ride the lift as many times as they wish taking in the spectacular views. It's a unique way to capture the fall foliage!
- Stein Hoisting, Keg rolling, Mechanical Bull Riding & Wine Sampling!
- Bavarian-style treats to munch on throughout the event & Beer Garden
- \$5 Pick your own Pumpkin & Painting – Design and create a unique pumpkin to put on display throughout the fall.
- FREE tractor rides for kids, bracelet making, coloring contest & face painting.

In addition to these activities, guests will also enjoy craft and artisan vendors, a variety of live entertainment provided by local bands, authentic German dancing and polka music, and the official Keg Tapping with State Representative Doyle Heffley on Saturday at 11am. This year's festival promises to provide fun for all ages!

To learn more information about Oktoberfest, including activity times and band schedules, visit [skibluemt.com](http://skibluemt.com).

Any media interested in covering the event, please contact Tricia Matsko, Director Sales & Marketing. Media passes are available for day-of coverage. Tricia can be reached by email at [marketing@skibluemt.com](mailto:marketing@skibluemt.com) or by phone at 610-826-7700 x1248.

#####

# BlueMountain RESORT

---

P.O. BOX 216 | PALMERTON | PENNSYLVANIA 18071  
TELEPHONE:(610) 826-7700 | FAX:(610) 826-7723